

15TH ANNUAL
CAPITAL CITY FILM FESTIVAL
APRIL 2-12, 2025



PARTNERSHIP OPPORTUNITIES

www.CapitalCityFilmFest.com



CAPITAL CITY FILM FESTIVAL

2018 Arts and Cultural Organization of the Year
Arts Council of Greater Lansing

25 Coolest Film Festivals in the World in 2018
MovieMaker Magazine



WHAT IS THE CAPITAL CITY FILM FESTIVAL?

The **CAPITAL CITY FILM FESTIVAL (CCFF)** celebrates artists from around the world by curating outstanding multimedia experiences for the community. The annual festival showcases an eclectic mix of independent films, live music, interactivity, and more in Michigan's capital city.

The inaugural festival drew a thousand guests to Lansing. Over the course of the next eight seasons, attendance grew more than 600% with over 8,000 festival-goers in 2019.

MARQUEE CAPITAL CITY FILM FESTIVAL PROGRAMS INCLUDE:

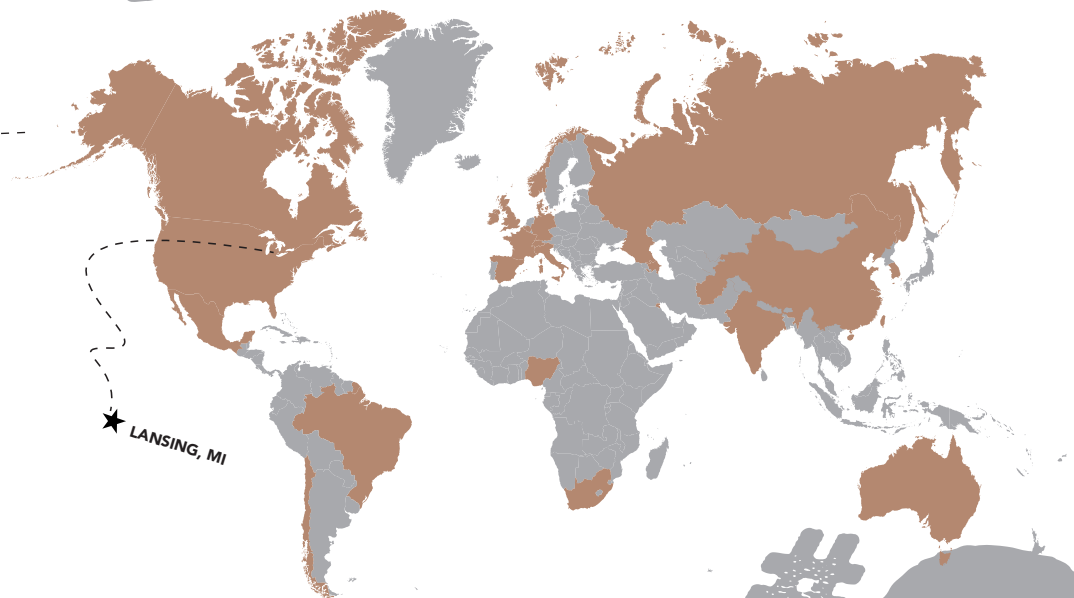
- *The Fortnight Film Contest*, a competition for Michigan filmmakers and artists to win some serious cash.
- *Symphonic Cinema*, a collaborative presentation of silent film paired with live musical score.
- *The House of More*, an eclectic exhibition space featuring virtual reality experiences, interactive media, video games, experimental live music, and of course - more.

...AND THAT'S JUST THE TIP OF THE ICEBERG.

WHY OUR FESTIVAL ROCKS

#1

WE'VE GOTTEN MORE THAN 5,000 FILM SUBMISSIONS FROM 75+ COUNTRIES IN NINE YEARS. Typical acceptance rate after careful selection process is 5 - 10%.



#2

200+ LOCAL, NATIONAL, AND INTERNATIONAL MUSICIANS have performed on the CCFF stage, several of which have gone on to reach popular culture status.

#3

CCFF HAS ENGAGED 50,000 PEOPLE. It is estimated that the festival infuses over \$500,000 into the local economy annually.



\$30,000

1 OF 1 AVAILABLE

EXECUTIVE PRODUCER

The presenting sponsorship is a singular opportunity and offers an elite level of association with extensive festival-wide exposure and title recognition.

- "Presented by" credit for the Capital City Film Festival and sponsor credit for all year-round CCFF events
- Letter from company president in the CCFF program guide
- Full-page advertisement in the CCFF program guide
- 30-second promotional spot run prior to select feature film screenings*
- Inclusion in all press releases and public relations opportunities
- Company logo prominently displayed year-round on CCFF website
- Company logo prominently placed on all CCFF advertisements including print publications, broadcast media, banners, email, and print materials
- 30 VIP passes or combination of passes and individual film/music tickets

*To be provided by company

\$10,000

1 OF 2 AVAILABLE




DIRECTOR

The director sponsorship offers preferred status and a unique opportunity to claim ownership of a signature element of the festival.

- Prominent, second-tier credit for the Capital City Film Festival and sponsor credit for all year-round CCFF events
- Optional association with the Fortnight Film Contest or the festival's music stages (singular opportunities)
- Full-page advertisement in the CCFF program guide
- Inclusion in press releases and public relations opportunities
- Company logo prominently displayed year-round on CCFF website
- Company logo prominently placed on select CCFF advertisements including print publications, broadcast media, banners, email, and print materials
- 15 VIP passes or combination of passes and individual film/music tickets



A woman with long dark braids is singing into a microphone. She is wearing a yellow crop top and a black belt with "OFF-WHITE" written on it. The background is a blurred city street at night with various neon signs, including a pink circular one and a white one that says "ASIAN".

"Once again, the Capital City Film Festival brings world class films to Lansing. We laughed, we cried, we gasped. Well done."

Aaron Matthews
ATTENDEE

\$5,000

A-LIST

- Large sponsor credit for the Capital City Film Festival
- Half-page advertisement in the Capital City Film Festival program guide
- Optional association with the CCFF Red Carpet Premiere Party or Science of Cinema family program (singular opportunities)
- Inclusion in press releases and public relations opportunities
- Company logo prominently displayed year-round on CCFF website
- Company logo placed on select CCFF advertisements including publications, banners, and print materials
- 10 VIP passes or combination of passes and individual film/music tickets

\$2,500

CAST & CREW

- Logo placement in the CCFF program guide
- Inclusion in press releases and public relations opportunities
- Company logo prominently displayed year-round on CCFF website
- Company logo placed on select CCFF advertisements including publications, banners, and print materials
- 6 VIP passes or combination of passes and individual film/music tickets

ALL sponsorship levels can be tailored to meet your company's needs.



\$1,000

CAMEO

- Company name in the Capital City Film Festival program guide
- Company logo placed on select CCFF advertisements including publications, banners, and print materials
- Company logo displayed year-round on CCFF website
- 4 VIP passes or combination of passes and individual film/music tickets

\$500

CINEPHILE

- "Brought to you by" notation for one film event of company's choice in the Capital City Film Festival program guide and online schedule
- Company logo displayed year-round on CCFF website
- 30 individual film tickets

EPIC MOVIES, BOOMING MUSIC.

"The Capital City Film Festival is one of the best film festivals I have ever had the honor of attending. My short film, *Neighbors*, was made through the American Film Institute's prestigious Directing Workshop for Women (DWW) - a program dedicated to promoting women in filmmaking. Women make up a startling 7% of the Directors Guild of America, and film festivals like CCFF are working hard to change that. It was an honor to have *Neighbors* featured in the DWW block of short films there. That film has traveled the world, screening at a number of Oscar-qualifying film festivals and winning many awards. Of all the festivals where it screened, none were as wonderful as CCFF; the films I saw there were amazing. Not only were there entire programs dedicated to showcasing women filmmakers and stellar works from emerging filmmakers worldwide, but also phenomenal features that came straight from Tribeca and Sundance. It was remarkable to see these films before they were released theatrically and to feel like I was at a festival that was on the cutting edge. No other festival I have attended has celebrated film, music and artists in the way that the Capital City Film Festival does."

Rachel Goldberg, CCFF Featured Filmmaker
DIRECTOR, *NEIGHBORS* AND *ROSITA LOPEZ FOR PRESIDENT*





THERE'S SOMETHING FOR EVERYONE.

"What I love about the Capital City Film Festival is the engaged crowd it attracts and the quality programming. As a sponsor of the Red Carpet Premiere Party, MLive Lansing saw firsthand how the festival brings filmmakers and movie buffs together in a fun atmosphere. It also took me to places throughout Lansing where I'd never visited. As the festival spreads throughout the city, getting people into different neighborhoods and venues, it can only heighten awareness for Lansing's potential to host quirky yet quality cultural offerings."

Meegan Holland

FORMER STATEWIDE NEWS EDITOR, MLIVE MEDIA GROUP

MORE ROCKIN' INFO

OUR WEBSITE

CapitalCityFilmFest.com

SCHEDULE OF EVENTS

CapitalCityFilmFest.com/schedule

FORTNIGHT FILM CONTEST

CapitalCityFilmFest.com/contests

2024 SPONSOR REEL

CapitalCityFilmFest.com/sponsors



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